

# UNICITY NEIGENE EYE ROLLER



With early morning wake up calls and busy schedules, puffy eyes and dark circles become constant, but unwanted accessories. Combatting these unflattering foes can be difficult, but not impossible. The problem is that most basic skin care regimens don't include a targeted treatment for the delicate under eye area.

Inspired by Unicity's genomeceutical technology, the Neigene Eye Roller has been formulated to brighten and refresh the delicate eye area. The metal rollerball smoothly and evenly applies product directly to the skin. Ingredients rich in antioxidants and skin brightening and hydration, as well as promote both immediate and prolonged skin firmness.

## BENEFITS

Helps reduce the appearance of dark circles and under-eye puffiness\*

Helps enhance skin texture, appearance of fine lines, helps reduce the appearance of dark spots\*

Encourages a brightened and refreshed look\*

Promotes skin hydration\*

Helps protect skin against environmental pollution\*

## SUGGESTED USE

Gently press the pump once to release a small drop of the product on to the applicator

Glide the metal rollerball applicator around the eye area from inner corner to outer corner

Smooth in any excess formula until fully absorbed

Apply daily as part of your evening skin care routine

## AUDIENCE

Primary Target: Current Neigene customers.

Secondary Target: Individuals looking to promote healthy aging, particularly those who experience puffy eyes and dark circles.

## INGREDIENTS

Water (aqua), Propanediol, Niacinamide, Glycerin, Dimethicone, Hydrolyzed Soy Protein, Panthenol, Meadowfoam Delta-Lactone, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Isododecane, Phenoxyethanol, Cetyl Alcohol, Glycol Stearate, Acacia Senegal Gum, Gluconolactone, Fragrance (parfum), Tocopherol, Polysilicone-11, Oleyl alcohol, Caesalpinia spinosa fruit extract, Xanthan Gum, Sodium Benzoate, Glyceryl Stearate, Caprylic/Capric Triglyceride, Aloe Barbadensis Leaf Extract, Taraxacum Officinale (Dandelion) Extract, Zanthoxylum bungeanum fruit extract, Ethylhexylglycerin,

Kappaphycus alvarezii extract, Saccharomyces cerevisiae extract, Dunaliella Salina Extract, Sodium phytate, Adenosine, Sodium Hyaluronate, Palmitoyl tripeptide-5, Pantolactone, Citric Acid, Potassium Sorbate, Acetyl Hexapeptide-8, Alcohol.